What is Social Infobox?

Masahiro Hamasaki

What's Social Infobox? (1/2)

- How do crowds construct ontology?
 - Popular approach is: a small number of individuals carefully constructs the representation of the domain of discourse
 - Wikipedia's Infobox is too. It uses pre-defined templates
 - But most of people and domain experts are not ontology experts
 - Above all, a discourse is a dynamic social process and such a community contract cannot be static
- Bottom-up approach of constructing ontology without pre-defined and static structure is required

What's Social Infobox? (2/2)

- **Proposed method**: Social Property Tagging
 - Ex. What do you tag "Tim B. Lee"?
 - General social tagging: <u>www</u>, <u>W3C</u>, <u>Southampton</u>
 - System suggests tags e.g., internet, people, inventor
 - Social property tagging: creator:WWW, affiliation:W3C, Southampton
 - System suggests **properties** e.g., age, interest, role.
- Popular set of properties = Quasi Class
 - Property first, class later
- Social Infobox aims to construct structured datasets collaboratively with social property tagging

Social Infobox

• This document shows a tutorial of the system



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Keyword search

Keyword		
	Search	

Property search

Subject	??????
Property	
Object	
	Search

Resources

PageRank Masahiro Hamasaki Social Infobox Masataka Goto k-nearest neighbor Adaboost C4.5 naive bayse SVM LDA Vladimir Vapnik Regression Classification ID3 ontologies Takayuki Goto Yutaka Matsuo Semantic Web Chris Bizer ISWC2010 Ian Horrocks Musicbrainz The Open Graph Protocol ... DBtune Jamendo hoge Recommender system Social Network CGM SDoW2009 ExODA Recommendation Online Community Ontology Web of Data Takahiro Kawamura I Know What You Did Last... Cross-Document Co-refere... Tudor Groza Michele Mostarda Milan Stankovic Tuukka Hastrup Nilay Sanghavi Computing FOAF Co-refere... Li Ding Semantic History: Toward... Tokyo A state of the art on So... Multiple Personalities o... Osaka Michele Minno Reactivity and Social Da... Philipp Karger Japan birth date Why and How people write... Michael Grossniklaus Iodac Evan Patton Enabling Ontology-based ... Dan Brickley Deborah L. McGuinness RDFohloh, a RDF wrapper ... Emanuele Della Valle Semantic Search and the ... Beyond Walled Gardens: O... Jie Bao seeAlso Emily Kigel Selver Softic Andrea Marchetti RKB Explorer Sebastian Boehm OpenPSI Fabien Gandon Harry Halpin Meena Nagarajan Francesco Ronzano Thameem Khan Nishita Thakker Alberto Cordoba Tim Finin Salvatore Minutoli SDoW2008 Alasdair J. G. Gray Oscar Corcho Jean Paul Calbimonte David Feeney Understanding and Exploi... Linked GeoData Semantify del.icio.us: a... Extracting Semantic Rela... AIST



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Resources

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Resources

Masahiro Hamasaki Social Infobox k-nearest neighbor Adaboost C4.5 naive bayse SVM LDA Vladimir Vapnik Regression Classification ID3 ontologies Takayuki Goto Yutaka Matsuo Semantic Web Chris Bizer ISWC2010 Ian Horrocks Musicbrainz The Open Graph Protocol ... DBtune Jamendo hoge Recommender system Social Network CGM SDoW2009 ExODA Recommendation Online Community Ontology Web of Data Takahiro Kawamura I Know What You Did Last... Cross-Document Co-refere... Tudor Groza Michele Mostarda Milan Stankovic Tuukka Hastrup Nilay Sanghavi Computing FOAF Corefere... Li Ding Semantic History: Toward... Tokyo A state of the art on So... Multiple Personalities o... Osaka Michele Minno Reactivity and Social Da... Philipp Karger Japan birth date Why and How people write... Michael Grossniklaus lodac Evan Patton Enabling Ontology-based ... Dan Brickley Deborah L. McGuinness RDFohloh, a RDF wrapper ... Emanuele Della Valle Semantic Search and the ... Beyond Walled Gardens: O... Jie Bao seeAlso Emily Kigel Selver Softic Andrea Marchetti RKB Explorer Sebastian Boehm OpenPSI Fabien Gandon Harry Halpin Meena Nagarajan Francesco Ronzano Thameem Khan Nishita Thakker Alberto Cordoba Tim Finin Salvatore Minutoli SDoW2008 Alasdair J. G. Gray Oscar Corcho Jean Paul Calbimonte David Feeney Understanding and Exploi... Linked GeoData Semantify del.icio.us: a... Extracting Semantic Rela... AIST Japan Deborah McGuinness Patrick Groban OpenCyc Joca Javier Astrain What does It Look Like ... Shinichi Nagano Combining Social Musica ... Francisco Echarto SIOC CIA World Fact

A page of search result

Social Infobox::iswc2010 [logout]

search:: Masahiro Hamasaki



A page of search result

Social Infobox::iswc2010 [logout]

search:: Masahiro Hamasaki



subject	property	object
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Match object

subject	property	object
Hideaki Takeda	<u>coauthor</u>	Masahiro Hamasaki
Social Infobox	member	Masahiro Hamasaki Hideaki Takeda Masataka Goto
Social Infobox	<u>abstract</u>	Masahiro Hamasaki 's currentProject
Recommendation	<u>abstract</u>	Masahiro Hamasaki 's topics of interest
Online Community	<u>abstract</u>	Masahiro Hamasaki 's topics of interest
Social Networks of an Em	author	Masahiro Hamasaki and Hideaki Takeda
Recommender system	<u>abstract</u>	Masahiro Hamasaki 's topics of interest

A page of a resource "Masahiro Hamasaki"

Delete this resoruce

Social Infobox::iswc2010 [logout]

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

Masahiro Hamasaki 🏓 abstract Hello world11 Social Networks of an Emergent Massively Collaborative Creation Community -<u>made</u> Case Study of Hatune Miku Movie on Nico Nico Douga ● Edit | [©]<u>View history</u> | [©]Show examples <u>coauthor</u> Hideaki Takeda http://data.semanticweb.org/person/masahiro-hamasaki/html seeAlso topics of Semantic Web, Recommender system, Social Network, Online Community, CGM interest affiliation AIST, Japan birth date 1977/5/14 faceImage Media Interaction Research Group, ITRI, AIST laboratory workPlace Sotokanda, Chiyoda-ku, Tokyo Japan (Akihabara!) New property: Literal O Resource(s) Add 습 Add property to Masahiro Hamasaki Compare resource with Masahiro Hamasaki Add Compare Hideaki Takeda Ian Horrocks Erik Cambria mc currentProject authorize chair originality presentations background issue Location approach webpage presentationTime presentationType title author schrafel Masumi Inaba Javier D. Fernandez Thanh presentationIn start proposer history scopeOfApplication purpose motivation Tran Takahiro Kawamura Jeff Heflin Tudor Groza extension javascript:void(0) Annabel Bourde Milan Stankovic Cui Tao Michele



Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

Masahiro Hamasaki 🏓 abstract Hello world11 Social Networks of an Emergent Massively Collaborative Creation Community -<u>made</u> Case Study of Hatune Miku Movie on Nico Nico Douga 🖉 <u>Edit</u> | [©]<u>View history</u> | [ြ]<u>Show exam</u>ple <u>coauthor</u> Hideaki Takeda seeAlso http://data.semanticweb.org/person/masahiro-hamasaki/htm topics of Semantic Web, Recommender system, Social Network, Online Community, CGM interest affiliation AIST, Japan birth date 1977/5/14 When you move mouse over the faceImage value, the edit menu is appeared. Media Interaction Research Group, ITRI, AIST laboratory Sotokanda, Chiyoda-ku, Tokyo Japan (Akihabara!) workPlace View history | 🗁 Show examples New property: Literal O Resource(s) Add Add property to Masahiro Hamasaki anare resource with Masahiro Hamasaki Click "Edit" to open input form Compare currentProject authorize chair originancy presentation пиеакі такеda Ian Horrocks Erik Cambria mc Location approach webpage presentationTime presentationType title author schrafel Masumi Inaba Javier D. Fernandez Thanh presentationIn start proposer history scopeOfApplication purpose motivation Tran Takahiro Kawamura Jeff Heflin Tudor Groza extension javascript:void(0) Annabel Bourde Milan Stankovic Cui Tao Michele

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]



Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

Masahiro Hamasaki 🏓 abstract Hello world11 Social Networks of an Emergent Massively Collaborative Creation Community made Case Study of Hatune Miku Movie on Nico Nico Douga coauthor Hideaki Takeda, Masataka Goto http://data.semanticweb.org/person/masahiro-hamasaki/html seeAlso topics of Semantic Web, Recommender system, Social Network, Online Community, CGM interest Edit | View history | Show examples affiliation AIST, Japan birth date 1977/5/14 These are properties suggested by the faceImage system based on the existing data which Media Interaction Research Group, ITRI, AIST laboratory users had inputted. The order of the list is workPlace Sotokanda, Chiyoda-ku, Tokyo Japan (Akihabara!) based on the rank of recommendation. New property: Literal O Resource(s) Add Add property to Masahiro Hamasaki Compare resource with Masahiro Hamasaki Add Compare currentProject authorize chair originality presentations background issue Hideaki Takeda Ian Horrocks Erik Cambria mc Location approach webpage presentationTime presentationType title author schrafel Masumi Inaba Javier D. Fernandez Thanh presentationIn start proposer history scopeOfApplication purpose motivation Tran Takahiro Kawamura Jeff Heflin Tudor Groza member Primary objects electoricTown analogy Designed for triple store extension stedPerson pronounce principles Affiliation typeOfMachineLearning is-a Annabel Bourde Milan Stankovic Cui Tao Michele

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

	Masahiro Hamasaki 🔷		
<u>abstract</u>	Hello world!!		
made	Social Networks of an Emergent Massively Collaborative Creation Community - Case Study of Hatune Miku Movie on Nico Nico Douga		
<u>coauthor</u>	Hideaki Takeda, Masataka Goto		
<u>seeAlso</u>	http://data.semanticweb.org/person/masahiro-hamasaki/ht	tml	
topics of interest	Semantic Web, Recommender system, Social Network, Onlin	ne Community, CGM	
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birth date	1977/5/14		
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laboratory	Media Interaction Research Group, ITRI, AIST	How does the system suggest property?	
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Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]



Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

Masahiro Hamasaki 🏓 abstract Hello world11 Social Networks of an Emergent Massively Collaborative Creation Community made Case Study of Hatune Miku Movie on Nico Nico Douga coauthor Hideaki Takeda, Masataka Goto http://data.semanticweb.org/person/masahiro-hamasaki/html seeAlso topics of Semantic Web, Recommender system, Social Network, Online Community, CGM interest Edit | View history | Show examples affiliation AIST, Japan 1977/5/14 birth date faceImage Click the top one! Media Interaction Research Group, ITRI, AIS laboratory (In this case, "currentProject" is.) workPlace Sotokanda, Chiyoda-ku, Tokyo Japan (Akiha New property: currentProject authorize chair Literal O Resource(s) Add Add property to Masahiro Hamasaki Compare resource with Masahiro Hamasaki Add Compare currentProject authorize chair riginality presentations background issue Hideaki Takeda Ian Horrocks Erik Cambria mc esentationTime presentationType title author schrafel Masumi Inaba Javier D. Fernandez Thanh presentationIn start proposer history scopeOfApplication purpose motivation Tran Takahiro Kawamura Jeff Heflin Tudor Groza member Primary objects electoricTown analogy Designed for triple store extension relatedPerson pronounce principles Affiliation typeOfMachineLearning is-a Annabel Bourde Milan Stankovic Cui Tao Michele

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

Masahiro Hamasaki 🏓 abstract Hello world11 An input form for the selected Social Networks of an Emergent Massively Collaborative Creation Comn made Case Study of Hatune Miku Movie on Nico Nico Douga property (currentProject) is opened. coauthor Hideaki Takeda, Masataka Goto http://data.semanticweb.org/person/masahiro-hamasaki/html seeAlso topics of Semantic Web, Recommender system, Social Network, Online Community, CGM interest affiliation AIST, Japan X Cancel | 🔍 <u>View histor</u> w examples Hideaki Takeda : lodac... currentProject Ian Horrocks : ExODA... Update If you choose 'Resource', the system inserts the value as a res e object. Furthermore, i is separated by commna or linefeed, the syste ources obiects birth date 1977/5/ Edit | View history | Show examples faceImage Also, the system suggests candidates of compared resources and their value laboratory Media Interaction Research Group, ITRI, AIST of the property as an examples in workPlace Sotokanda, Chiyoda-ku, Tokyo Japan (Akihabara!) order to help users to input value. New property: Literal O Resource(s) Add 4

Add property to Masahiro Hamasaki

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

	Masahiro Hamasaki 🌳
abstract	Hello world!!
made	<u>Social Networks of an Emergent Massively Collaborative Creation Community -</u> Case Study of Hatune Miku Movie on Nico Nico Douga
<u>coauthor</u>	Hideaki Takeda, Masataka Goto
<u>seeAlso</u>	http://data.semanticweb.org/person/masahiro-hamasaki/html
topics of interest	Semantic Web, Recommender system, Social Network, Online Community, CGM
affiliation	AIST, Japan
<u>currentProject</u>	Cancel View history Show examples Hideaki Takeda : lodac Literal O Resource(s) Update * If you choose 'Resource', the system inserts the value as a resource object. Furthermore, if it is separated by comma or linefeed, the system inserts multi resources objects.
<u>birth date</u>	1977/5/14
<u>faceImaqe</u>	Click a compared resource! (In this case, "Hideaki Takeda" is.)
laboratory	Media Interaction Research Group, ITRI, AIST
workPlace	Sotokanda, Chiyoda-ku, <u>Tokyo Japan</u> (<u>Akihabara</u> !)
New property:	Literal Resource(s) Add
	*
Add property to	Macabiro Hamacaki

A compared view of "Masahiro Hamasaki"

Delete this resoruce

Social Infobox::iswc2010 [logout]

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

	Masahiro Hamasaki 🌳	Hideaki Jakeda 🧳 🚍
abstract	Hello world!!	author of <u>SDoW2009</u>
made	Social Networks of an Emergent Massively Collaborative Creation Community - Case Study of Hatune Miku Movie on Nico Nico Douga	Secial Networks of an Emergent Massively Collaborative Creation Community - Case Study of Hatune Miku Movie on Nico Nico Douga
<u>coauthor</u>	Hideaki Takeda, Masataka Goto	<u>Masahiro Hamasaki</u>
<u>seeAlso</u>	http://data.semanticweb.org/person/masahiro-hamasaki/html	
topics of interest	Semantic Web, Recommender system, Social Network, Online Community, CGM	
affiliation	AIST, <u>Japan</u>	NII, <u>Japan</u>
<u>currentProject</u>	 <u>Cancel</u> <u>view history</u> <u>Show examples</u> Show examples <u>Show examples</u> <u>Show examples</u> <u>Literal</u> <u>Resource(s)</u> <u>Update</u> * If you choose 'Resource', the system inserts the value as a resource object. Furthermore, if it is separated by commna or linefeed, the system inserts multi resources objects. 	lodac D
<u>birth date</u>	1977/5/14	
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<u>favoriteAlgorithm</u>	PageRank, naive bayse	
laboratory	Media Interaction Research Group, ITRI, AIST	
workPlace	Sotokanda, Chiyoda-ku, <u>Tokyo Japan (Akihabara</u> !)	mpared resource's property-value
New property:	Eliteral Resource(s) Add	irs are shown in the side of target resource. It helps users to find
		what/how users describe
Add property to Ma	sahiro Hamasaki	

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

	<u>Masahiro Hamasaki</u> 🔷		Hideaki Takeda 🛛 🧶 🚍
abstract	Hello world!! author of <u>SDoW2009</u>		
made	Social Networks of an Emergent Massively Collabor Case Study of Hatune Miku Movie on Nico Nico Dou	rative Creation Community - ga	Social Networks of an Emergent Massively Collaborative Creation Community - Case Study of Hatune Miku Movie on Nico Nico Douga
<u>coauthor</u>	Hideaki Takeda, Masataka Goto		<u>Masahiro Hamasaki</u>
<u>seeAlso</u>	http://data.semanticweb.org/person/masahiro-har	masaki/html	
topics of interest	Semantic Web, Recommender system, Social Netwo	ork, Online Community, CGM	
affiliation	AIST, <u>Japan</u>		
<u>currentProject</u>	Social Infobox Viteral Resource(s) Update * If you support the system operate the value if it is separated by commence in the system operate the value arm inset	<u>View histors</u> (You can choose type of value, "Literal" or "Resource(s)"
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laboratory	Media Interaction Research Group, ITRI, A.		
workPlace	Sotokanda, Chiyoda-ku, <u>Tokyo</u> Japan (Akihabara!)		
New property:			
全			≙
Add property to Ma	sahiro Hamasaki		Compare resource with Masahiro Hamasaki

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

Masahiro Hamasaki 🏓 abstract Hello world11 Social Networks of an Emergent Massively Collaborative Creation Community made Case Study of Hatune Miku Movie on Nico Nico Douga Hideaki Takeda, Masataka Goto coauthor http://data.semanticweb.org/person/masahiro-hamasaki/htg seeAlso topics of Semantic Web, Recommender system, Social Network, Q interest A new triple "Masahiro Hamasaki – affiliation AIST, Japan currentProject – Social Infobox" is registered currentProject Social Infobox birth date 1977/5/14 and a new resource "Social Infobox" is created. At that time, the new one has no property. faceImage laboratory Media Interaction Research Group, ITRI, AIST 22 Sotokanda, Chivoda-ku, Tokyo Japan (Akihabara!) workPlace New property: Add property to Masahiro Hamasaki Compare resource with Masahiro Hamasaki Add Compare authorize chair originality presentations background issue Location approach Hideaki Takeda Ian Horrocks Erik Cambria mc webpage presentationTime presentationType title author presentationIn start schrafel Masumi Inaba Javier D. Fernandez Thanh proposer history scopeOfApplication purpose motivation member Primary objects Tran Takahiro Kawamura Jeff Heflin Tudor Groza electoricTown analogy Designed for triple store extension relatedPerson pronounce principles Affiliation typeOfMachineLearning is-a algorithm Links Annual al Devende Milese Chamber de Cui Tele Milebela

A new page of a resource "Social Infobox"

Social Infobox::iswc2010 [logout]

Subject:: Social Infobox

As a: [subject] [property] [object] See also: [Wikipedia] [Google]



member triple store start purpose webpage made coauthor presentationIn title author seeAlso topics of interest proposer issue history Location affiliation scopeOfApplication presentations background currentProject approach motivation Primary objects electoricTown analogy Designed for birth date extension authorize workPlace relatedPerson pronounce faceImage principles Affiliation chair typeOfMachineLearning is-a algorithm laboratory Links between related project interelinked dataset general requirement component originality capital datasets URI pattern presentationType presentationTime A new resource "Social Infobox" is created. At that time, the new one has only one property "abstract".

> lodac ExODA Masataka Goto Recommendation Online Community Recommender system Masahiro Hamasaki Computing FOAF Co-refere... SVM Extracting Semantic Rela... End-User Programming and... SDoW2009 DBpedia Semantic History: Toward... Multiple Personalities o... Reactivity and Social Da... The Mobile Wine Agent: P... The NoTube Beancounter: ... SDoW2010 Folksonomy Resources as ... Mapping Tweets to Confer... Continuous Queries and R... FOAF on Air - Context-aw... Mapping between Digital ... Social Networks of an Em., Freemix: Social Networki, SiocLog: Providing IRC d... Do Not Feel The Trolls Web of Data ID3 Enabling Ontology-based ... Ian Horrocks What does It Look Like, ... Hideaki Takeda When owl:sameAs isnt the... Social dynamics in confe... Forgetting Fragments fro... Towards Technology Struc... Causal Knowledge Modelin... Using Semantics for Auto... A Feature and Informatio... Mapping Master: a Flexib... ORE - A Tool for Repairi... How to Reuse a Faceted C... Enterprise Data Classifi... Using Multi-Agent Based ... Linkage of Heterogeneous... Knowledge Engineering fo... Towards Semantic Data Mi... Evolution of DL-Lite Kno... Supporting Natural Langu... Combining Approximation ... Optimizing Enterprise-sc... Extensions of SPARQL tow...

Subject:: Social Infobox

As a: [subject] [property] [object] See also: [Wikipedia] [Google]



Add property to Social Infobox

member triple store start purpose webpage made couldor presentationIn title author seeAlso topics of interest proposer issue history Lotation affiliation scaleOfApplication presentations background currentProject approach motivation Primary objects shedericTown analogy Perianed for birth date extension authorize workPlace relatedPerson pronounce faceImage principles Affiliation chair typeOfMachineLearning is-a algorithm laboratory Links between related project interelinked dataset general requirement component originality capital datasets URI pattern presentationType presentationTime

Add

How does the system suggest property? A new resource dose not have properties.

his resoruce

<u>member</u> triple store start purpose

Compare resource with Social Infobox

Iodac ExODA Masataka Goto Recommendation Online Community Recommender system Masahiro Hamasaki Computing FOAF Co-refere... SVM Extracting Semantic Rela... End-User Programming and... SDoW2009 DBpedia Semantic History: Toward... Multiple Personalities o... Reactivity and Social Da... The Mobile Wine Agent: P... The NoTube Beancounter: ... SDoW2010 Folksonomy Resources as ... Mapping Tweets to Confer... Continuous Queries and R... FOAF on Air - Context-aw... Mapping between Digital ... Social Networks of an Em., Freemix: Social Networki, SiocLog: Providing IRC d... Do Not Feel The Trolls Web of Data ID3 Enabling Ontology-based ... Ian Horrocks What does It Look Like, ... Hideaki Takeda When owl:sameAs isnt the... Social dynamics in confe... Forgetting Fragments fro... Towards Technology Struc... Causal Knowledge Modelin... Using Semantics for Auto... A Feature and Informatio... Mapping Master: a Flexib... ORE - A Tool for Repairi... How to Reuse a Faceted C... Enterprise Data Classifi... Using Multi-Agent Based ... Linkage of Heterogeneous... Knowledge Engineering fo... Towards Semantic Data Mi... Evolution of DL-Lite Kno... Supporting Natural Langu... Combining Approximation ... Optimizing Enterprise-sc... Extensions of SPARQL tow...

Compare

Subject:: <u>Social Infobox</u>

As a: [subject] [property] [object] See also: [Wikipedia] [Google]



workPlace relatedPerson pronounce faceImage principles Affiliation chai typeOfMachineLearning is-a algorithm laboratory Links between related interelinked dataset general requirement component originality capital pattern presentationType presentationTime

How does the system suggest property? A new resource dose not have properties.

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member triple store start purpose

Compare resource with Social Infobox

Iodac ExODA Masataka Goto Recommendation Online

Compare

Answer: A new resource "Social Infobox" have not had a property yet. But, it has already had inversed property of "currentProject" which is defined in property-value pair of "Masahiro Hamasaki".



A page of a resource "Masahiro Hamasaki"

Delete this resoruce

Social Infobox::iswc2010 [logout]

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

	Masahiro Hamasaki 🌳	
<u>abstract</u>	Hello world!!	
made	Social Networks of an Emergent Massively Collaborative Creation Community - Case Study of Hatune Miku Movie on Nico Nico Douga	
<u>coauthor</u>	Hideaki Takeda, Masataka Goto	
seeAlso	http://data.semanticweb.org/person/masahiro-hamasaki/html	
topics of interest	Semantic Web, Recommender system, Social Network, Online Community, CGM	
affiliation	AIST, Japan	This form is an input form
currentProject	Social Infobox	
birth date	1977/5/14	for a new property.
<u>faceImage</u>		
laboratory	Media Interaction Research Group, ITRI, AIST	
workPlace	Botokanda, Chiyoda-ku, <u>Tokyo Japan (Akinabara</u> l)	R
New property:	Literal Resource(s) Add	
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Add property to	Masahiro Hamasaki	Compare resource with Masahiro Hamasaki
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authorize chair originality presentations background issue Location approach webpage presentationTime presentationType title author presentationIn start proposer history scopeOfApplication purpose motivation member Primary objects electoricTown analogy Designed for triple store extension relatedPerson		<u>Hideaki Takeda Ian Horrocks Erik Cambria mc</u> <u>schrafel Masumi Inaba Javier D. Fernandez Thanh</u> <u>Tran Takahiro Kawamura Jeff Hefin Tudor Groza</u>

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

	<u>Masahiro Hamasaki</u>			
<u>abstract</u>	Hello world!!			
<u>made</u>	Social Networks of an Emergent Massively Collaborative Creation Community - Case Study of Hatune Miku Movie on Nico Nico Douga			
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topics of interest	Semantic Web, Recommender system, S	Social Network, Online Community, CGM		
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<u>currentProject</u>	Social Infobox	When you input a part of name of		
<u>birth date</u>	1977/5/14	when you input a part of fiame of		
<u>faceImage</u>		property, the system suggests candidates of properties based on keyword matching		
laboratory	Media Interaction Research Group, ITRI			
Sotokanda, Chiyoda-ku, Tokyo Japan (Abi New property: fa I Ø Literal Resource(s) Add				
	•	₽		
Add property to	Add property to Masahiro Hamasaki Compare resource with Masahiro Hamasaki			
	Add			
authorize chair originality presentations background issue Location approach Hideaki Takeda Ian Horrocks Erik Cambria mc webpage presentationTime presentationType title author presentationIn start schrafel Masumi Inaba Javier D. Fernandez Thanh proposer history scopeOfApplication purpose motivation member Primary objects schrafel Masumi Inaba Javier D. Fernandez Thanh electoricTown analogy Designed for triple store extension relatedPerson Tran Takahiro Kawamura Jeff Heflin Tudor Groza				

.

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

	Masahiro Hamasaki 👳
<u>abstract</u>	Hello world!!
made	Social Networks of an Emergent Massively Collaborative Creation Community - Case Study of Hatune Miku Movie on Nico Nico Douga
<u>coauthor</u>	Hideaki Takeda, Masataka Goto
<u>seeAlso</u>	http://data.semanticweb.org/person/masahiro-hamasaki/html
topics of interest	Semantic Web, Recommender system, Social Network, Online Community, CGM
affiliation	AIST, Japan
<u>currentProject</u>	Social Infobox
<u>birth date</u>	1977/5/14
<u>faceImage</u>	Input a new property "favoriteAlgorithm" and new resoruces "PageBank" and "pl SA" as values
laboratory	Media Interaction Research Group, ITRI, AIST
workPlace	Socokanda, Chiyoda-ku, Tokyo Japan (Akinabarat). Then, you check "Resource(s)" and click "Add"
New property: favoriteAlgorithn	PageRank, pLSA
÷	·j
Add property to	Masahiro Hamasaki Compare resource with Masahiro Hamasaki
	Add
authorize chair ori webpage presentation proposer history sco electoricTown analog propounce principles	iginality presentations background issue Location approach Hideaki Takeda Ian Horrocks Erik Cambria mc ionTime presentationType title author presentationIn start schrafel Masumi Inaba Javier D. Fernandez Thanh gv Designed for triple store extension relatedPerson Tran Takahiro Kawamura Jeff Heflin Tudor Groza Affiliation type (Maschine) earning is a algorithm Links Affiliation type (Maschine) earning is a algorithm Links

Subject:: Masahiro Hamasaki

As a: [subject] [property] [object] See also: [Wikipedia] [Google]



A new page of a resource "pLSA"

Social Infobox::iswc2010 [logout]

Subject:: pLSA



A new page of a resource "pLSA"

Social Infobox::iswc2010 [logout]

Subject:: pLSA



Subject:: pLSA

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

Update text for abstract of the resource

Then, the system suggests

similar resources based on

keyword matching

th pLSA

Delete this resoruce



Add

Literal © Resource(s) Add

÷

Add property to pLSA

Compare re

Compare

made coauthor presentationIn title author webpage seeAlso start topics of interest proposer issue history Location affiliation scopeOfApplication purpose presentations background currentProject approach motivation member Primary objects electoricTown analogy Designed for birth date triple store extension authorize workPlace relatedPerson pronounce faceImage principles Affiliation chair favoriteAlgorithm typeOfMachineLearning is-a algorithm laboratory Links between related project interelinked dataset general requirement component originality capital datasets URI pattern presentationType presentationTime

PageRank SVM Adaboost Extracting Semantic Rela... Do Net Feel The Trolls SVD End-User Programming and... LDA veets to Confer... Semantic Web DBpedia Mapping Enablig ntology-based ... Akihabara ExODA C4.5 FOAF Co-refere... SIOC What does It Look Com l ik IST Japan The Open Graph Protocol ... ISWC2010 neighbor Linked Data MOST Project mc schrafel 09 SDoW2010 SDoW2008 Takayuki Goto birth date Yutaka Matsuo Location Chris Bizer abstract I NextBio SIMILE Linking Open Data GoodRelations mm... lodac Cross-Document Co-refere... Osaka iro Hamasaki Semantic History: Toward... Multiple halities o... Reactivity and Social Da... The Mobile Agent: P... The NoTube Beancounter: ... Folksonomy urces as ... Continuous Queries and R... FOAF on Air -

Click "SVM" as a compared resource

ho

pping between Digital ... Social Networks ix: Social Networki... SiocLog: Providing ata ID3 Ian Horrocks Hideaki Takeda

A compared view of "pSLA"

Social Infobox::iswc2010 [logout]

Subject:: pLSA

As a: [subject] [property] [object] See also: [Wikipedia] [Google]



Subject:: pLSA

As a: [subject] [property] [object] See also: [Wikipedia] [Google]

Delete this resoruce



After a new resource has a property which has co-occurrence with other properties, the system can suggest appropriate properties and similar resources based on relationship among properties in the existing triples

Add extension relatedPerson typeOfMachineLearning algorithm <u>ScopeOfApplication approach motivation issue made coauthor</u> presentationIn title author webpage seeAlso start topics of interest history Location affiliation purpose presentations background currentProject member Primary objects electoricTown analogy Designed for birth date triple store authorize workPlace pronounce faceImage principles Affiliation chair favoriteAlgorithm is-a laboratory Links between related project interelinked dataset general requirement component originality capital datasets URI pattern presentationType presentationTime

Compare resource with pLSA Compare PageRank SVM Adaboost LDA C4.5 ID3 Extracting Semantic Rela Do Not Feel The Trolls SVD End-User Programming and... Mapping Tweets to Confer... Semantic Web DBpedia Enabling Ontology-based ... Akihabara ExODA Computing FOAF Co-refere... SIOC What does It Look Like, ... AIST Japan The Open Graph Protocol ... ISWC2010 k-nearest neighbor Linked Data MOST Project mc schrafel SDoW2009 SDoW2010 SDoW2008 Takayuki Goto birth date seeAlso Yutaka Matsuo Location Chris Bizer abstract OpenPSI NextBio SIMILE Linking Open Data GoodRelations for ecomm... lodac Cross-Document Co-refere... Osaka Masahiro Hamasaki Semantic History: Toward... Multiple Personalities o... Reactivity and Social Da... The Mobile Wine Agent: P... The NoTube Beancounter: ... Folksonomy Resources as ... Continuous Queries and R... FOAF on Air -Context-aw... Mapping between Digital ... Social Networks

Conclusion

- Social infobox allows users to read, create, delete, and update data.
 - Data are collections of triples: Resource, Property, and Value.
 - A resource has some properties and their values.
- Wikipedia allows all users to write descriptions, but it is hard work, so few people edit them in spite of the huge number of users.
- We expect that many users add metadata as with social bookmarking by using Social Property Tagging!